



PEEL^x

POTSDAM ENTREPRENEURSHIP EXPERIENCE LAB

Accelerating Your Start-Up Ideas
14th – 17th August 2019 in Potsdam
Save the date!

Foto: Jan v.d. Heyde

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What is PEEL^x about?

Accelerating Your Start-Up Ideas

The 6th international „**Potsdam Entrepreneurship Experience Lab**“ is a four day start-up and innovation workshop. You will work in interdisciplinary teams to develop commercially feasible business models based on scientific ideas.

PEEL^x is unique in Europe as it enables the transfer of application-oriented research results into customer-oriented business models using Design Thinking and Lean Startup methods.

What's in it for you?

Learn how to think entrepreneurially and develop sustainable business concepts in just four days. You can be a technology provider based on your scientific field or just interested in developing business ideas. We provide you with a comprehensive approach to accelerate your ideas from a spark to a minimal viable product that can be tested in the market. PEEL^x will show you what your customers look for and gives you the knowledge needed to develop a sustainable business concept. This certificated workshop will provide you with new perspectives and facilitate a stimulating learning journey.

When? 14th – 17th August 2019*

@ D-Space of the HPI D-School
(Campus Griebnitzsee, Main Building)

* Participation is free of charge.
The total number of participants is limited.

Get in touch with us: startup@potsdam-transfer.de

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