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Susanne Eichner – Bibliography

Monographs

- Eichner, S. (2014). *Agency and media reception: Experiencing video games, film, and television*. Springer Fachmedien Wiesbaden. <https://doi.org/10.1007/978-3-658-04673-6>
- Mikos, L., Eichner, S., Prommer, E., & Wedel, M. (2007). *Die "Herr der Ringe"-Trilogie: Attraktion und Faszination eines populärkulturellen Phänomens*. UVK Verlagsgesellschaft.

Edited Volumes

- Barra, L., Eichner, S., Marinello, M., Rossi, E., & Weber, A.-K. (Eds.). (2026). *Unlocking television archives in the digital era: 16th Media Mutations International Conference*. Media Mutations Publishing. <https://doi.org/10.66062/GOXW2776>
- Eichner, S., & Mikos, L. (Eds.). (2025). Special Issue: Redefining televisuality: Programmes, practices, and methods. *Media and Communication*, 13. <https://doi.org/10.17645/mac.i474>
- Eichner, S., Thiele, F., & Tewari, R. (Eds.). (2025). Special Issue: Algorithmic media: Shifting agency, content and everyday uses. *Journal of Creative Communications*, 20(1). <https://doi.org/10.1177/09732586241291935>
- Gutiérrez Lozano, J. F., Eichner, S., Hagedoorn, B., & Cuartero, A. (Eds.). (2022). *New challenges in European television: National experiences in a transnational context*. Editorial Comares.
- Hagedoorn, B., Eichner, S., & Gutiérrez Lozano, J. F. (Eds.). (2021). Special issue: The youthification of television. *Critical Studies in Television*, 16(2). <https://doi.org/10.1177/17496020211011804>
- Eichner, S., & Lüthje, C. (Eds.). (2020, December). Special issue: Exclusion. *M/C Journal*. <http://journal.media-culture.org.au/index.php/mcjourn>
- Eichner, S., & Prommer, E. (Eds.). (2014). *Fernsehen: Europäische Perspektiven*. UVK Verlagsgesellschaft.
- Eichner, S., Mikos, L., & Winter, R. (Eds.). (2013). *Transnationale Serienkultur: Theorie, Ästhetik, Narration und Rezeption neuer Fernsehserien*. Springer Fachmedien Wiesbaden.

Peer-Reviewed Journal Articles

- Lünenborg, M., Thomas, T., Hoffmann, D., Kinnebrock, S., & Eichner, S. (2025). Practices of contradicting in networked publics. *Publizistik*, 70, 47–72. <https://doi.org/10.1007/s11616-025-00873-y>
- Eichner, S., & Mikos, L. (2025). Editorial: Redefining televisuality—Programmes, practices, and methods. *Media and Communication*, 13, Article 10310. <https://doi.org/10.17645/mac.10310>
- Eichner, S. (2025). The articulation of Britishness on German screens: From Barnaby to Bridgerton. *Critical Studies in Television: The International Journal of Television Studies*. Advance online publication. <https://doi.org/10.1177/17496020251404936>

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- Eichner, S., Thiele, F., & Tewari, R. (2025). Editorial: Algorithmic media: Shifting agency, content and everyday uses. *Journal of Creative Communications*, 20(1), 7–10.
<https://doi.org/10.1177/09732586241291935>
- Thomas, T., Lünenborg, M., Hoffmann, D., Eichner, S., & Kinnebrock, S. (2024). Praktiken des Widersprechens in vernetzten Öffentlichkeiten: Theorieentwurf und Forschungsheuristik. *Medien & Kommunikationswissenschaft*, 72(2), 141–158. <https://doi.org/10.5771/1615-634x-2024-2-141>
- Hagedoorn, B., Eichner, S., & Gutiérrez Lozano, J. F. (2021). Editorial: The youthification of television. *Critical Studies in Television*, 16(2), 83–90. <https://doi.org/10.1177/17496020211011804>
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- Eichner, S., & Prommer, E. (2017). Doing media: Multiperspektivität als Theorie- und Forschungskonzept in komplexen Medienwelten. *Medien & Kommunikationswissenschaft*, 65(3), 573–590.
<https://doi.org/10.5771/1615-634X-2017-3-573>
- Eichner, S., & Mikos, L. (2016). The export of Nordic stories: The international success of Scandinavian TV drama series. *Nordicom Information*, 38(2), 17–21.
http://www.nordicom.gu.se/sites/default/files/kapitel-pdf/nordicom-information_38_2016_2_17-21.pdf
- Eichner, S., & Waade, A. M. (2015). Local colour in German and Danish television drama: Tatort and Bron/Broen. *Global Media Journal – German Edition*, 5(1). http://www.db-thueringen.de/servlets/DerivateServlet/Derivate-31988/GMJ9_Eichner%20Waade_final.pdf

Peer-Reviewed Book Chapters

- Eichner, S., & Bengesser, C. H. (in press). Abundance of exports: Researching transnational audiences in the transition from broadcast to video-on-demand. In A. Beier, G. Dachs, L. Mikos, & B. Nickl (Eds.), *Revisiting the export of meaning*. Amsterdam University Press.
- Eichner, S. (2026, forthcoming). Amazon Prime Video and the adaptive transformation of German television. In C. Meir, V. Rodriguez, & P. Drake (Eds.), *Amazon Prime Video: Corporate logics, global strategies and original content*.
- Eichner, S., & Hoffmann, D. (2026, forthcoming). Food Trends und ambivalente Medienpraktiken auf/in sozialen Medien. In J. Yildiz & J. Godemann (Eds.), *Ernährungsberatung – Grundlagen, Konzepte und Perspektiven*. Springer VS.

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- Eichner, S. (2026). Die Produktion von Sozialisationsbedingungen: Algorithmische Medien, Audience datafication und agency. In L. Sūna & W. Reißmann (Eds.), *Mediensozialisation in „smarten“ Umgebungen: Selbst- und Sozialwerdung im Kontext von Datafizierung und Automatisierung* (pp. 73–87). Springer VS. https://doi.org/10.1007/978-3-658-50216-4_5
- Eichner, S., & Yurtaeva-Martens, Y. (2024). Klasse / Arbeit / Gender im Unterhaltungsfernsehen am Beispiel von Germany's Next Top Model. In D. Hoffmann, F. Krauß, & M. Stock (Eds.), *Fernsehen und Klassenfragen* (pp. 91–111). Springer Fachmedien Wiesbaden. https://doi.org/10.1007/978-3-658-45224-7_5
- Eichner, S. (2022). Representation of gender and migration in Danish television drama: Asymmetrical agency in *When the Dust Settles*. In J. F. Gutiérrez Lozano, S. Eichner, B. Hagedoorn, & A. Cuartero (Eds.), *New challenges in European television: National experiences in a transnational context* (pp. 85–106). Editorial Comares.
- Eichner, S. (2021). Selling location, selling history: New German series and changing market logic. In L. Barra & M. Scaglioni (Eds.), *A European television fiction renaissance: Premium production models and transnational circulation* (pp. 191–210). Routledge. <https://doi.org/10.4324/9780429326486-18>
- Eichner, S. (2020). Lifeworld relevance and practical sense-making: Audience engagement with Danish television drama series. In P. M. Jensen & U. C. Jacobsen (Eds.), *The global audiences of Danish television drama* (pp. 107–124). Nordicom.
- Eichner, S., & Esser, A. (2020). Key international markets: Distribution and consumption of Danish TV drama series in Germany and the UK. In A. M. Waade, P. M. Jensen, & E. N. Redvall (Eds.), *Danish television drama: Global lessons from a small nation* (pp. 187–207). Springer Nature Switzerland. <https://doi.org/10.1007/978-3-030-40798-8>
- Eichner, S., Kaptan, Y., Prommer, E., & Yurtaeva-Martens, Y. (2019). New media and audience behavior. In K. Arnold, P. Preston, & S. Kinnebrock (Eds.), *The handbook of European communication history* (pp. 385–402). Wiley. <https://doi.org/10.1002/9781119161783.ch21>
- Eichner, S. (2018). Crime scene Germany: Regionalism, audience, and the German public broadcasting system. In K. T. Hansen, S. Peacock, & S. Turnbull (Eds.), *European television crime drama and beyond* (pp. 173–192). Palgrave Macmillan. <https://doi.org/10.1007/978-3-319-96887-2>
- Eichner, S. (2017a). Medienhandeln und Medienerleben: Agency und doing media. In L. Mikos & C. Wegener (Eds.), *Qualitative Medienforschung: Ein Handbuch* (2nd ed., pp. 112–121). UVK Verlagsgesellschaft.
- Eichner, S. (2017b). Videospieleanalyse. In L. Mikos & C. Wegener (Eds.), *Qualitative Medienforschung: Ein Handbuch* (2nd ed., pp. 524–533). UVK Verlagsgesellschaft.
- Eichner, S. (2017c). In-sight the game. In M. Wedel (Ed.), *Special effects in der Wahrnehmung des Publikums: Film, Fernsehen, Medienkultur* (pp. 269–284). Springer VS. https://doi.org/10.1007/978-3-531-94212-4_17

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- Eichner, S. (2016a). Representing childhood, triggering emotions: Child characters in video games. In B. Perron & F. Schröter (Eds.), *Video games and the mind: Essays on cognition, affect and emotion* (pp. 174–188). McFarland.
- Eichner, S. (2016b). Food across media: Popular food contents among children in Germany. In J. Leer & K. K. Povlsen (Eds.), *Food and media: Practices, distinctions and heterotopias* (pp. 169–184). Routledge. <https://doi.org/10.4324/9781315582603>
- Eichner, S., & Prommer, E. (2014). Fernsehen: Vom Babelsberger Modell zu doing media. In S. Eichner & E. Prommer (Eds.), *Fernsehen: Europäische Perspektiven* (pp. 9–20). UVK Verlagsgesellschaft.
- Eichner, S. (2013). TV Serien als Blockbuster. In S. Eichner, L. Mikos, & R. Winter (Eds.), *Transnationale Serienkultur: Theorie, Ästhetik, Narration und Rezeption neuer Fernsehserien* (pp. 45–65). Springer Fachmedien Wiesbaden.
- Mikos, L., Eichner, S., Prommer, E., & Wedel, M. (2008). Involvement in *The Lord of the Rings*: Audience strategies and orientations. In M. Barker & E. Mathijs (Eds.), *Watching The Lord of the Rings: Tolkien's world audiences* (pp. 111–130). Peter Lang.
- Mikos, L., & Eichner, S. (2007). Und ewig lockt Gewalt – folgenlos im Computerspiel? Gewalt im Computerspiel und in der Realität im Sozialisationskontext und die Rolle des Jugendschutzes. In *Computerspiele(r) verstehen: Zugänge zu virtuellen Spielwelten für Eltern und Pädagogen*. Bundeszentrale für politische Bildung.
- Mikos, L., & Eichner, S. (2006a). Involvement durch Action und Narration bei Herr der Ringe: Adressierungsstrategien und Zuschauerorientierung. In B. Frizzoni & I. Tomkowiak (Eds.), *Unterhaltung: Konzepte – Formen – Wirkung*. Chronos.
- Eichner, S. (2006). Kinder als Mediennutzer im Medienverbund – Medienwirkung und Medienkompetenz. In H. J. Stiehler & L. Mikos (Eds.), *Die Kunst des Betrachters: Jugendsoziologie, Kinderfilm und Medienkompetenz: Festschrift für Dieter Wiedemann* (pp. 161–170). Leipziger Universitätsverlag.
- Mikos, L., Eichner, S., & Wedel, M. (2006b). Apocalypse Now in Middle Earth: Genre in the critical reception of The Lord of the Rings in Germany. In E. Mathijs (Ed.), *The Lord of the Rings: Popular culture in global context*. Wallflower Press.
- Eichner, S. (2005). Videospieleanalyse. In L. Mikos & C. Wegener (Eds.), *Qualitative Medienforschung: Ein Handbuch* (pp. 474–483). UVK/UTB.

Other Publications

- Eichner, S. (2010). Previously on ... Babelsberg: Contemporary serial culture – Quality TV series in a new media environment. Internationale Konferenz vom 14.–16. Januar in Potsdam-Babelsberg. *TV Diskurs*, 52(4), 112–115. Nomos Verlagsgesellschaft.
- Eichner, S. (2007). Die Sims – Sozialverträglich und beziehungsorientiert? *TV Diskurs*, 42(4), 60–65. Nomos Verlagsgesellschaft.

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Eichner, S. (2003a). Phänomen LAN-Party. *TV Diskurs*, 23, 74–77. Nomos Verlagsgesellschaft.

Eichner, S. (2003b). Vom Mythos der Ballerspiele: Ein Einblick in die aktuelle Computerspiellandschaft. In Archiv der Jugendkulturen (Ed.), *Der Amoklauf von Erfurt* (pp. 75–92).

Eichner, S. (2002). Die Lust am Schießen – Ego-Shooter im Visier: Rezeptionsmotivation und Rezeptionsvergnügen bei computerbasierten Actionspielen. *TV Diskurs*, 21, 71–75. Nomos Verlagsgesellschaft.

Invited Lectures

Eichner, S. (2026, February 13). *German screen production between place branding and platform localisation* [Keynote address (invited; unable to attend due to illness)]. CresCine Research Conference, Film University Babelsberg KONRAD WOLF, Potsdam, Germany.

Eichner, S. (2020, March 19). *Screening the refugee “crisis” in European television fiction* [Invited lecture]. Film and Media Studies Seminar, Victoria University of Wellington, New Zealand.

Eichner, S. (2019, August 28). *Fake news in context: A user perspective* [Invited lecture]. Introduction Day (Autumn Semester), Aarhus University, Aarhus, Denmark.

Eichner, S. (2019, July 18). *Blockbuster series* [Invited lecture]. Studiengang Medienwissenschaft, Filmuniversität Babelsberg KONRAD WOLF, Potsdam, Germany.

Eichner, S. (2019, July 5). *Nordic noir and transnational fandom* [Invited lecture]. Aarhus Summer School, Global Fandom in the Digital Age, Aarhus University, Aarhus, Denmark.

Eichner, S. (2017, November 6). *Film reception, meaning making and experience: Moonlight* [Invited lecture]. Seminar Filmkultur, Aarhus University, Aarhus, Denmark.

Eichner, S. (2015, March 11). *Danish TV series and the German media market* [Invited lecture]. The Media Welfare State and Beyond (Seminar), Aarhus University, Aarhus, Denmark.

Eichner, S. (2014, October 2). *Rethinking Fiske: Media reception and agency* [Invited lecture]. Department of Aesthetics and Communication, Aarhus University, Aarhus, Denmark.

Eichner, S. (2013, November 25). *Cultural studies in Publikums- und Medienforschung* [Invited lecture]. Institut für Medienforschung, Universität Rostock, Rostock, Germany.

Conference Presentations

2026

Eichner, S. (2026, June 18–20). *Hyperlocal localisation and platform visibility regimes in Amazon Prime Video Germany* [Conference presentation]. NECS 2026: Local Success, Global Invisibility?, Université Paul-Valéry, Montpellier, France.

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Eichner, S., & Glawe, S. (2026, September 8–11). *Producing gender (in)justice: Intimacy coordination as a labour practice in film and television* [Conference presentation]. ECREA 2026: Shifting Grounds, Brno, Czech Republic.

Eichner, S., Yanardagolu, E., & Yurtaeva-Martens, Y. (2026, September 8–11). *Repositioning public service television in a post-migrant society* [Conference presentation]. ECREA 2026: Shifting Grounds, Brno, Czech Republic.

Eichner, S., & Glawe, S. (2026, March 18–20). *Medien sind von Menschen gemacht: Herstellungsprozesse von Medien als Aushandlungsort von Geschlechter(un)gleichheit* [Conference presentation]. DGPUK 2026: #Wissenschaft #Kommunikation #Demokratie, Dortmund, Germany.

2025

Eichner, S., Jage-D'Aprile, F., Plumeier, L., Loist, S., & Schlütz, D. (2025, March 19–21). *Digitale Mediumgebungen und die Ethics of Care* [Panel presentation]. DGPUK 2025: Öffentlichkeit(en) und ihre Werte, Berlin, Germany.

Eichner, S., & Glawe, S. (2025, September 8–9). *Is there a streaming effect on gender (in)justice in film and television production?* [Conference presentation]. ECREA 2025: Film and Television's Transformations in the Streaming Era, Bologna, Italy.

Eichner, S. (2025, September 16–19). *Machtverhältnisse in Transition? Intimacy coordination als offscreen Medienpraktik nach #MeToo* [Conference presentation]. Jahrestagung der Gesellschaft für Medienwissenschaft 2025: Macht, Universität Paderborn, Germany.

Eichner, S. (2025, July 13–17). *Algorithmic media, audience datafication and agency* [Conference presentation]. IAMCR 2025: Communicating Environmental Justice: Many Voices, One Planet, Nanyang Technological University, Singapore.

Eichner, S. (2025, June 18–21). *Cultural specificity vs. transnational grammar: Amazon Prime Video in the German media landscape* [Conference presentation]. NECS 2025: Discovering/Uncovering. Navigating the Complexities of Screen Media, Universidade Lusófona, Portugal.

Barra, L., Drake, P., McDonald, P., Tuusa, S., & Eichner, S. (2025, June 18–21). *Navigating screen industries research: Current trajectories* [Workshop]. NECS 2025: Discovering/Uncovering. Navigating the Complexities of Screen Media, Universidade Lusófona, Portugal.

2024

Eichner, S. (2024, April 16–19). *New ways and trends of producing: Serial drama productions in Germany* [Conference presentation]. Media Industries 2024, London, United Kingdom.

Eichner, S., Lünenborg, M., Zahn, P., Hoffmann, D., Thomas, T., & Kinnebrock, S. (2024, March 13–15). *Medienpraktiken des Widersprechens in vernetzten Öffentlichkeiten* [Conference presentation]. DGPUK-Jahrestagung 2024: Visionen für ein besseres Leben, Erfurt, Germany.

Eichner, S. (2024, September 24–27). *Representation of crisis: Transatlantic as transnational and transhistorical drama* [Conference presentation]. ECREA 2024: Communication & Social (Dis)Order, Ljubljana, Slovenia.

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2023

Eichner, S. (2023, June 13–17). *Representation and agency in Scandinavian television drama* [Conference presentation]. NECS 2023: Care, Oslo, Norway.

Eichner, S. (2023, June 19–21). *Berlin in television series* [Conference presentation]. Locating Media Industries: Cities, Spaces, Places, London, United Kingdom.

2022

Eichner, S. (2022, June 27–July 15). *Representation of gender and migration in Danish television drama* [Conference presentation]. Critical Studies in Television Slow Conference: The Outliers of Television (Studies), United Kingdom.

Eichner, S. (2022, October 19–22). *New partnerships in drama co-productions* [Conference presentation]. ECREA 2022: Rethink Impact, Aarhus University, Aarhus, Denmark.

2021

Eichner, S. (2021, September 6–9). *Streaming and streaming practices in Denmark* [Conference presentation]. ECREA 2021: Communication and Trust, Braga, Portugal.

Eichner, S. (2021, October 14–15). *New partnerships in drama co-productions (case study Germany)* [Conference presentation]. Media Mutations 12. Broadcasting, Reloaded, Bologna, Italy.

Eichner, S. (2021, June 7–13). *Othered identities: Representation in European drama fiction* [Conference presentation]. NECS 2021: Moving Images and Bodies, Palermo, Italy.

Eichner, S. (2021, July 19–August 6). *The different articulations of forced migration in TV drama series* [Conference presentation]. Critical Studies in Television Biennial Conference, Edge Hill University, Ormskirk, United Kingdom.

2019

Eichner, S., & Møller Andersen, M. (2019, October 24–25). *Young Danish viewers' screen engagement in the age of streaming: Viewing habits and preferences* [Conference presentation]. The Youthification of Television and Screen Culture, University of Groningen, Groningen, Netherlands.

Eichner, S. (2019, September 30–October 2). *Berlin noir: Location, aesthetics and market logics of new German series* [Conference presentation]. Euronoir: Producers, Distributors and Audiences of European Crime Narratives, Aalborg University, Aalborg, Denmark.

Eichner, S. (2019, August 21–23). *Negotiating gender: Female protagonists as role models in Scandinavian TV drama series* [Conference presentation]. NordMedia 2019: Communication, Creativity & Imagination, Malmö University, Sweden.

Eichner, S. (2019, June 13–15). *Screening migration: European television drama series and female agency* [Conference presentation]. NECS 2019: Structures and Voices: Storytelling in Post-Digital Times, Gdańsk, Poland.

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Eichner, S. (2019, July 7–11). *Strong female agents vs. victims from abroad: Danish television drama series and the representation of female refugees* [Conference presentation]. IAMCR 2019: Communication, Technology and Human Dignity: Disputed Rights, Contested Truths, Madrid, Spain.

Eichner, S. (2019, October 24–25). *Rejuvenation of television in the age of streaming: The case of Berlin noir* [Conference presentation]. The Youthification of Television and Screen Culture, University of Groningen, Groningen, Netherlands.

Eichner, S. (2019, July 7–11). *Communicating with fictional television: Lifeworld and practical sense making revisited* [Conference presentation]. IAMCR 2019: Communication, Technology and Human Dignity: Disputed Rights, Contested Truths, Madrid, Spain.

2018

Eichner, S., & Esser, A. (2018, October 31–November 3). *Key international markets: Distribution and consumption of Danish TV drama series in Germany and the UK* [Conference presentation]. ECREA 2018: Centres and Peripheries: Communication, Research, Translation, Lugano, Switzerland.

Eichner, S. (2018, August 12–15). *Following The Bridge: The multiple flows from Denmark to Asia* [Conference presentation]. Crossroads 2018: Association for Cultural Studies, Shanghai, China.

Eichner, S. (2018, June 6–9). *Lifeworld relevance and authenticity: How audiences across the world get involved in Danish television drama* [Conference presentation]. Transnational Television Drama Conference, Aarhus University, Aarhus, Denmark.

Eichner, S. (2018, June 6–9). *The popularity of Danish TV drama series on German television* [Poster presentation]. Transnational Television Drama Conference, Aarhus University, Aarhus, Denmark.

Eichner, S. (2018, June 20–24). *The circulation of discourse between cultural journalism and audiences: The case of Danish television series in Germany* [Conference presentation]. IAMCR 2018: Reimagining Sustainability: Communication and Media Research in a Changing World, University of Oregon, Eugene, OR, United States.

Eichner, S. (2018, September 11). *Nordic noir and trends in European television* [Workshop presentation]. Nordic Noir, Geopolitics, and the North, Aarhus University, Aarhus, Denmark.

2017

Eichner, S. (2017, May 25–29). *The public presence of Danish film and television: The circulation of discourse between cultural journalism and audiences* [Conference presentation]. ICA 2017: Interventions: Communication Research and Practice, San Diego, CA, United States.

Eichner, S., Prommer, E., & Kaptan, Y. (2017, May 25–29). *Challenges of researching European audience history* [Conference presentation]. ICA 2017 Preconference: Audiences? The Familiar Unknown of Communication Historiography, San Diego, CA, United States.

Eichner, S., & Heram, Y. (2017, August 17–19). *Meaning making in the age of global circulation* [Conference presentation]. NordMedia 2017: 23rd Nordic Conference on Media and Communication Research, Tampere, Finland.

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2016

- Eichner, S. (2016, November 9–12). *Selling location – reaching audiences: The example of Deutschland 83* [Conference presentation]. ECREA 2016: Mediated (Dis)Continuities: Contesting Pasts, Presences and Futures, Prague, Czech Republic.
- Eichner, S. (2016, September 5–7). *A mismatch between text and audience? The "failure" of Deutschland 83 in domestic television* [Conference presentation]. European Screens 2016: Film, TV Drama and the Audiovisual Industries in Europe, University of York, York, United Kingdom.
- Eichner, S. (2016, July 27–31). *The public presence of Danish drama series in Germany* [Conference presentation]. IAMCR 2016: Memory, Commemoration and Communication: Looking Back, Looking Forward, Leicester, United Kingdom.

2015

- Eichner, S., & Prommer, E. (2015, November 5–7). *Von der Mediennutzung zu Doing Media: Multiperspektivität als Theorie- und Forschungskonzept* [Conference presentation]. Gemeinsame Jahrestagung der Fachgruppen Computervermittelte Kommunikation und Soziologie der Medienkommunikation der DGPK, Universität der Künste, Berlin, Germany.
- Eichner, S. (2015, October 1–2). *Scene of crime Germany: Regionalism and audience appeal in Tatort* [Conference presentation]. Crime Pays, Crime Days Conference, Aalborg, Denmark.
- Eichner, S. (2015, September 30–October 3). *Imagined communities and imagined utopia? Dänische Fernsehserien und transnationale Rezeptionsstrategien* [Conference presentation]. GfM 2015 Jahrestagung, Universität Bayreuth, Bayreuth, Germany.
- Eichner, S. (2015, August 13–15). *Questioning the national in Danish television: Reading strategies and national imagery of Danish TV drama series in Germany* [Conference presentation]. NordMedia 2015: Media Presence – Mobile Modernities, University of Copenhagen, Copenhagen, Denmark.
- Eichner, S. (2015, July 12–16). *Agency, text, and Doing Media* [Conference presentation]. IAMCR 2015: Hegemony or Resistance? On the Ambiguous Power of Communication, Montréal, Canada.
- Eichner, S. (2015, July 12–16). *Applying meaning to Danish television series: Audience research in Germany* [Conference presentation]. IAMCR 2015: Hegemony or Resistance? On the Ambiguous Power of Communication, Montréal, Canada.
- Eichner, S. (2015, June 18–20). *Television series as containers of imagined communities* [Conference presentation]. NECS 2015: Archives of/for the Future, Lodz, Poland.
- Eichner, S. (2015, June 22–23). *Lifeworld proximity and authenticity: The Europeanness in Danish television* [Conference presentation]. TV in the Age of Transnationalisation and Transmedialisation, University of Roehampton, London, United Kingdom.
- Eichner, S. (2015, March 19). *Engaging audiences in TV drama: Agency and media engagement* [Conference presentation]. Engaging Media Conference, Lund University, Lund, Sweden.

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2014

Eichner, S. (2014, October 30–31). *The crime genre, audience preferences and the German television landscape* [Conference presentation]. SMiD Conference, Nyborg, Denmark.

Eichner, S. (2014, September 25–26). *Serial culture: Agency and media reception* [Workshop presentation]. Promoting Television in the Digital Age Research Workshop, Aarhus University, Aarhus, Denmark.

2013

Eichner, S. (2013, October 24–26). *Agency as the new pleasure: Examining points of attachment through agency in television* [Conference presentation]. Making Television in the 21st Century, Aarhus University, Aarhus, Denmark.

Eichner, S. (2013, July 5–6). *Children's characters in video games: Emotional alignment and emotional trigger* [Invited conference presentation]. Games, Cognition, and Emotion Conference, Universität Hamburg, Hamburg, Germany.

Eichner, S. (2013, June 17–21). *Crossing the border: From game to film and television* [Conference presentation, not presented]. ICA 2013: Challenging Communication Research, London, United Kingdom.

Eichner, S. (2013, May 2–3). *Fernsehen im Kontext: Neue serielle Formate im Spannungsfeld von Produktion, Institution und Ästhetik* [Conference presentation]. Das ist Fernsehen! Jahrestagung der AG Fernsehwissenschaft der Gesellschaft für Medienwissenschaft, Regensburg, Germany.

2012 (and earlier)

Eichner, S. (2012, October 24–27). *Blockbuster series and serial culture* [Conference presentation]. ECREA 2012: Social Media – Global Voices, Istanbul, Turkey.

Eichner, S. (2010, October 12–15). *TV series as blockbusters* [Conference presentation]. ECREA 2010: Transcultural Communication — Intercultural Comparisons, Hamburg, Germany.

Eichner, S. (2009, June 25–28). *Massively played video games: Video games as blockbusters* [Conference presentation]. NECS 2009: Locating Media, Lund University, Lund, Sweden.

Eichner, S. (2009, March 19–21). *Involvement through agency in video games, TV and film* [Conference presentation]. Game Cultures: Stand und Perspektiven der Computerspielforschung, Otto-von-Guericke-Universität Magdeburg, Magdeburg, Germany.

Eichner, S. (2008, June 11–14). *Agency in games and films* [Conference presentation, not presented]. Society for Cognitive Studies of the Moving Image Conference, University of Wisconsin, Madison, WI, United States.

Eichner, S. (2008, May 22–26). *Massively played games: Videogames as blockbusters* [Conference presentation]. ICA 2008: Communicating for Social Impact, Montréal, Canada.

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- Eichner, S. (2008, February 4–6). *Involvement and reception strategies in The Lord of the Rings* [Conference presentation]. When Media Environments Become Real – International Conference on Reality Shift in Media, University of Bern, Bern, Switzerland.
- Eichner, S. (2007, November 29–30). *Nur spielen!?* [Panel discussion]. Fachtagung zum Thema Wirkung virtueller Welten auf Kinder und Jugendliche, Duisburg, Germany.
- Eichner, S. (2007, August 22–24). *Spielen macht Spaß! Computerspiele und deren Rezeption im Kontext gesellschaftlicher Entwicklungen* [Conference presentation]. NRW Forum Kommunale Medienzentren Jahrestagung 2007, Hilden, Germany.
- Eichner, S. (2006, March 22–24). *Die Sims – sozialverträglich und beziehungsorientiert?* [Conference presentation]. Clash of Realities: Computerspiele und Soziale Wirklichkeit – Computer Games and Social Reality, Cologne, Germany.
- Eichner, S. (2005, October 13–15). *Audience reception and reading strategies in The Lord of the Rings* [Conference presentation]. The Landscapes of Cultural Studies: Alpen-Adria Cultural Studies Conference, Klagenfurt, Austria.
- Eichner, S., & Mikos, L. (2005, June 3–4). *Involvement durch Action und Narration bei Herr der Ringe* [Conference presentation]. Unterhaltung – Konzepte, Formen, Wirkungen, Universität Zürich, Zürich, Switzerland.
- Eichner, S., & Wedel, M. (2005, May 26–30). *Middle-earth as a symbolic universe: Plotting and staging cultural fantasies in The Lord of the Rings* [Conference presentation]. ICA 2005: Communication – Questioning the Dialogue, New York, NY, United States.
- Eichner, S. (2004, December). *The Lord of the Rings: Audiences in Germany and concepts of pleasure* [Workshop presentation]. The International Launch and Reception of The Lord of the Rings III, University of Wales Aberystwyth Gregynog, United Kingdom.
- Eichner, S. (2004, March 11–12). *Handlungsräume und Spieloptionen* [Conference presentation]. Computer-Spielwelten: Die Sims als Spiel-Phänomen, Münster, Germany.
- Eichner, S. (2003, November 4–6). *Research on interactive entertainment* [Conference presentation]. DiGRA 2003: Digital Games Research Conference, University of Utrecht, Utrecht, Netherlands.
- Eichner, S. (2003, February 27–28). *Welche Spiele spielen Spieler? Zur Klassifikation von Computerspielen* [Conference presentation]. Computerspiele – GMK-Fachgruppentreffen, Münster, Germany.

Book Reviews (selection)

- Eichner, S. (2019). Review of *Konsum zeigen: Die neue Öffentlichkeit von Konsumprodukten auf Flickr, Instagram und Tumblr*, by S. Bieling. *TV Diskurs*, 19(3).
- Eichner, S. (2018). Review of *Handbuch soziale Medien*, edited by J.-H. Schmidt & M. Taddicken. *TV Diskurs*, 18(1).

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- Eichner, S. (2018). Review of *Fans von Fernsehserien und ihr Handeln in sozialen Onlinemedien*, by M. Schneider. *TV Diskurs*, 18(1).
- Eichner, S. (2017). Review of *Presence und Involvement*, by M. Hofer. *TV Diskurs*, 17(4).
- Eichner, S. (2017). Review of *Watching nostalgia: An analysis of nostalgic television fiction and its reception*, by S. Armbruster. *TV Diskurs*, 17(4).
- Eichner, S. (2017). Review of *Games, game design, game studies: An introduction*, by G. S. Freyermuth. *TV Diskurs*, 17(1).
- Eichner, S. (2017). Review of *Das Fernsehen als Sinnproduzent: Soziologische Fallstudien*, by A. Keppler. *TV Diskurs*, 17(1).
- Eichner, S. (2016). Review of *Innovationsmanagement für neues Fernsehen: Entwicklung von Bewegtbildformaten in Abhängigkeit vom Innovationsgrad*, by T. Deuerling. *TV Diskurs*, 16(4).
- Eichner, S. (2016). Review of *Computerspiele und Medienpädagogik: Konzepte und Perspektiven*, edited by K. Demmler, K. Lutz, & S. Ring. *TV Diskurs*, 16(1).
- Eichner, S. (2016). Review of *Digitales Spielen als Handeln in Geschlechterrollen*, by C. Wilhelm. *TV Diskurs*, 16(1).
- Eichner, S. (2015). Review of *Das geöffnete Intervall: Medientheorie und Ästhetik des Videospiele*, by S. Wiemer. *TV Diskurs*, 15(3).
- Eichner, S. (2015). Review of *Digitale Subjekte: Praktiken der Subjektivierung im Medienumbruch der Gegenwart*, edited by T. Carstensen, C. Schachtner, H. Schelhowe, & R. Beer. *TV Diskurs*, 15(1).
- Eichner, S. (2014). Review of *Game studies: Eine Einführung*, by B. Beil. *TV Diskurs*, 14(4).
- Eichner, S. (2014). Review of *Der Publikumserfolg von Computerspielen: Qualität als Erklärung für Selektion und Spielerleben*, by C. Schumann. *TV Diskurs*, 14(4).
- Eichner, S. (2014). Review of *Gewalt – Medien – Sucht: Computerspiele*, by M. Kunczik. *TV Diskurs*, 14(2).
- Eichner, S. (2013). Review of *Film im Zeitalter neuer Medien I: Fernsehen und Video (Mediengeschichte des Films, Vol. 7)*, edited by H. Segeberg. *TV Diskurs*, 13(3).
- Eichner, S. (2013). Review of *Film im Zeitalter neuer Medien II: Digitalität und Kino (Mediengeschichte des Films, Vol. 8)*, edited by H. Segeberg. *TV Diskurs*, 13(3).
- Eichner, S. (2013). Review of *Gemeinschaftliches Computerspielen auf LAN-Partys: Kommunikation, Medienaneignung, Gruppendynamiken*, by J. Ackermann. *TV Diskurs*, 13(1).
- Eichner, S. (2012). Review of *Narrative versus spielerische Rezeption? Eine Fallstudie zum interaktiven Film*, by R. Friess. *TV Diskurs*, 12(2).
- Eichner, S. (2012). Review of *Digitale Spiele*, edited by S. Ganguin & B. Hoffmann. *TV Diskurs*, 12(1).
- Eichner, S. (2012). Review of *Jugendmedienschutz bei Onlinespielen: Zwischen kultureller Vielfalt und nationalen Besonderheiten*, edited by Sächsische Landesanstalt für privaten Rundfunk und neue Medien. *TV Diskurs*, 12(1).

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- Eichner, S. (2012). Review of *Game/Play/Society: Contributions to contemporary computer game studies*, edited by M. Wagner & C. Swertz. *TV Diskurs*, 12(1).
- Eichner, S. (2011). Review of *YouTube und seine Kinder: Wie Online-Video, Web TV und Social Media die Kommunikation von Marken, Medien und Menschen revolutionieren*, edited by A. Beisswenger. *TV Diskurs*, 11(3).
- Eichner, S. (2010). Review of *Clans, Gilden und Gamefamilies: Soziale Prozesse in Computerspielgemeinschaften*, by M. Geisler. *TV Diskurs*, 10(4).
- Eichner, S. (2010). Review of *Computerpraxis Jugendlicher und medienpädagogisches Handeln*, by S. Welling. *TV Diskurs*, 10(4).
- Eichner, S. (2010). Review of *(Bild-)Diskurs im Netz: Konzept und Methode für eine semiotische Diskursanalyse im World Wide Web*, by S. Meier. *TV Diskurs*, 10(2).
- Eichner, S. (2010). Review of *Web 2.0: Jugend online als pädagogische Herausforderung*, edited by F. J. Röhl & J. Ertelt. *TV Diskurs*, 10(2).
- Eichner, S. (2010). Review of *Telekommunikatives Handeln im Alltag: Eine sozialphänomenologische Analyse interpersonaler Medienkommunikation*, by J. Gebhardt. *TV Diskurs*, 10(2).
- Eichner, S. (2008). Review of *Grenzenlose Cyberwelt? Zum Verhältnis von digitaler Ungleichheit und neuen Bildungszugängen für Jugendliche*, edited by Kompetenzzentrum Informelle Bildung. *TV Diskurs*, 8(3).
- Eichner, S. (2008). Review of *Folge dem Pixelkaninchen: Ästhetik und Narrativität digitaler Spiele*, by M. Kocher. *TV Diskurs*, 8(1).
- Eichner, S. (2007). Review of *Computerspielen als Handlung: Dimensionen des Erlebens interaktiver Unterhaltungsangebote*, by C. Klimmt. *TV Diskurs*, 7(1).
- Eichner, S. (2006). Review of *Fun, anyone!? Jugendliche Sozialisation und die Faszinationskraft von Video- und Computerspielen*, by N. Kyriakidis. *TV Diskurs*, 6(3).
- Eichner, S. (2006). Review of *Nutzung von Medienspielen – Spiele der Mediennutzer*, edited by H. Scherer, P. Rössler, & D. Schlütz. *TV Diskurs*, 6(2).
- Eichner, S. (2006). Review of *Narrative Computerspiele*, by T. Bünger. *TV Diskurs*, 6(1).
- Eichner, S. (2006). Review of *Kinder und narrative Bildschirmspiele: Eine Produkt- und Rezeptionsstudie am Beispiel einer Detektivgeschichte auf CD-ROM*, by P. Josting. *TV Diskurs*, 6(1).
- Eichner, S. (2005). Review of *Dark fiber: Auf den Spuren einer kritischen Internetkultur*, by G. Lovink. *TV Diskurs*, 5(1).
- Eichner, S. (2004). Review of *Medien – Sozialisation – Geschlecht: Fallstudien aus der sozialwissenschaftlichen Forschungspraxis*, edited by R. Luca. *TV Diskurs*, 4(2).
- Eichner, S. (2003). Review of *Bildschirmspiele und ihre Faszination: Zuwendungsmotive, Gratifikationen und Erleben interaktiver Medienangebote*, by D. Schlütz. *TV Diskurs*, 3(3).